



Rough Outline   Multimedia Professional Studies			
<b>Program</b>	Multimedia Professional Studies	<b>Mode</b>	Online
<b>Web</b>	www.newmediacampus.com	<b>Email</b>	info@newmediacampus.com
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### Program Description

The Multimedia Professional Studies Course will take the student through many different facets of Multimedia. The student will gain a firm understanding on how to produce a digital animation as well as the fundamentals of design and website creation. Students will complete the entire program with the knowledge of how to put together a professional portfolio.

### Software Required

ADOBE DESIGN PREMIUM  
Photoshop – Illustrator – Flash – Dreamweaver

### Program Overview

Sections	Overview
Section 1 : Fundamentals	15.5 Instructional hours
<b>Time Frame:</b>	8 weeks to complete: based on 20 hours per week*
<b>Learning Photoshop Series</b>	- Learn the basics of Photoshop
<b>Learning Illustrator Series</b>	- Learn the basics of Illustrator
<b>Learning Flash Series</b>	- Learn the basics of Flash

<b>Section 2 : Digital Animation</b>	<b>13 Instructional hours</b>
<b>Time Frame:</b>	12 weeks to complete: based on 20 hours per week*
<b>Character design</b>	<ul style="list-style-type: none"> <li>- Theory</li> <li>- Character types</li> <li>- Contrast</li> </ul>
<b>Background design</b>	<ul style="list-style-type: none"> <li>- Layout Theory</li> <li>- Perspective</li> </ul>
<b>Storyboard</b>	<ul style="list-style-type: none"> <li>- Theory</li> <li>- Clarity</li> <li>- Staging</li> <li>- Composition</li> </ul>
<b>Animatic</b>	<ul style="list-style-type: none"> <li>- Timing</li> </ul>
<b>Character Construction</b>	<ul style="list-style-type: none"> <li>- Use Illustrator and Flash to create characters</li> </ul>
<b>Painting Backgrounds</b>	<ul style="list-style-type: none"> <li>- Digital painting</li> </ul>
<b>Animation</b>	<ul style="list-style-type: none"> <li>- Animation and animation principles</li> </ul>

<b>Section 3 : Graphic Design</b>	<b>3 Instructional hours</b>
<b>Time Frame:</b>	10 weeks to complete: based on 20 hours per week*
<b>Design Fundamentals</b>	<ul style="list-style-type: none"> <li>- Fundamentals</li> </ul>
<b>Logo Design</b>	<ul style="list-style-type: none"> <li>- Design Logos</li> </ul>
<b>Branding</b>	<ul style="list-style-type: none"> <li>- Create and utilize an effective brand</li> </ul>

Section 4 : Website Development	6 Instructional hours
<b>Time Frame:</b>	12 weeks to complete: based on 20 hours per week*
<b>Learning Dreamweaver</b>	- Introduction to Dreamweaver
<b>Building web sites</b>	- How to build, manage and control websites. HTML, CSS, and more.

Section 5 : Portfolio	1 Instructional hours
<b>Time Frame:</b>	10 weeks to complete: based on 20 hours per week*
<b>Portfolio Practices and Tips</b>	- What makes a good Portfolio and what practices to keep in mind when freelancing

\*all suggested time frames are based on students completing the course in 12 months

To keep up with industry demands New Media Campus is continually updating its training.  
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